



TIPS TO PREPARE FOR YOUR PRODUCT/AWARDS PROFESSIONAL PHOTOSHOOT

Here is a shot list and a few instructions to help you get ready for your product/award professional photoshoot.

For the Client: Before Photographer Arrives

- Clean all Product / Awards** so they do not have any smudges or finger prints. Photographer will use gloves or a cloth when handling the awards before photographing them.
- Gather Products / Awards:** Place all awards in the room that will be designated for the photoshoot away from the table, this will allow the photographer room to set up the photoshoot. If you need to put the award in a certain place afterwards, sticky notes are suggested so you know where to place them afterwards.

Shot List:

- _____#_____ of Product / Awards will be taken in a straight, left and right angle. Three shots per product/award.
- In post processing we will edit, color correct and put a mask around each of the finished awards / products, while delivering 60 images in two weeks from the photography date.
- Product/awards can be tricky to photograph with the variety of materials they are made out of. In order to take the shots needed in the best light and efficient time, below outlines the type of layouts that will be taken.

Glass

- Product Position:**
 1. Straight on
 2. Left (45 degree angle)
 3. Right (45 degree angle)
- Lighting:** Will be taken from the mainly from the back to make the glass appear to be clean and sharp.

Metal

- Product Position:**
 1. Straight on
 2. Left (45 degree angle)
 3. Right (45 degree angle)
- Lighting:** Will be taken from the left and right side to help with the mirroring like reflections.

Glass Like Material

- Product Position:**
 1. Straight on
 2. Left (45 degree angle)
 3. Right (45 degree angle)
- Lighting:** For glass like material, the light will be taken on the left side or right (depending on the angle)

If you find that your photoshoot date and time needs to be changed, please tell us within 48 hours of the shoot via email to contact@irishcoffeestudio.com.