



TIPS TO PREPARE HOMES FOR PROFESSIONAL PHOTOGRAPHY

Here is a list of ideas and tips on how to help your client get ready for a professional photo shoot. The photographer will not touch anything in the house. If you foresee that you will need to have items moved during the Photoshoot, please have that done before the photographer arrives. If this is not possible, please tell the photographer within 48 hours of the shoot so they can bring an assistant for an additional fee.

Inside the Home

- De-clutter** as much as possible. Put away toys, clothing, dishes, towels, shoes etc. It's a lot cheaper to put these things away before the photo shoot than to pay to have the photos "photoshopped".
- Depersonalized** to a certain degree. Photos of young children and any potentially offensive art (believe me, I've seen it all!) should be put away.
- Remove any **seasonal/holiday decorations** that can quickly outdate your photos.
- Dust** and **vacuum**.
- Make all the **beds**, fluff all the pillows, and check the bed skirts.
- Clean the **kitchen sink** and put away all the dishes.
- Clear all **kitchen counter tops** and put away toasters, can openers, etc.
- Clear all bathroom** counter tops and put away all personal items.
- Remove all **shampoos, conditioners, body-washes**, etc. from the shower and out of site.
- Put out the **guest towels** and hide all the others.
- Hide all **trash cans**.
- Remove all **magnets** and **decorations** from the refrigerator.
- If there are **pets**, hide all food/water bowls, pet beds, and pet toys.
- Put all **toilet seats** and lids down.
- Replace all burned out **light bulbs**.
- Consider decorating the tables with your prettiest **place settings**.
- Consider putting out vases of **fresh flowers**.

Outside the Home

- Have the **lawn trimmed**, leaves raked, bushes and trees pruned.
- Clean up after any **animal(s)**
- Put away all **garbage cans**, hoses, garden tools, toys, bikes etc.
- Hide any "cute" **yard decorations**.
- If there is a **pool, hot tub, or spa**, take any security gate down, uncover, and clean.
- If there will be any twilight photos taken, **replace any broken lighting** on the home, around the landscape, and in the pool.
- Open the **umbrellas** on any patio sets.
- When in season, **uncover grills**.
- Remove any **seasonal/holiday** decorations.
- Consider adding splashes of **bright colored flowers** to the landscape and in pots.
- Be sure there is **not a trash pickup or recycling day** during the shoot, you do not want trash cans show up in front of the yard.
- Please **turn off all sprinkler systems** during the time of the photoshoot.

Right Before the Photographer Arrives

- Turn on **ALL interior lights** – even lights in furniture cabinets.
- TURN OFF** ALL CEILING FANS.
- Light **fireplaces and candles**.
- Open all** blinds, shades, and curtains.
- Clear all cars** and vehicles from the driveway and the street in front of the home.
- Please secure any **pets/animals** in a safe location, away from all rooms being photographed. Preferably, make arrangements for your pet to be at another location during the shoot.